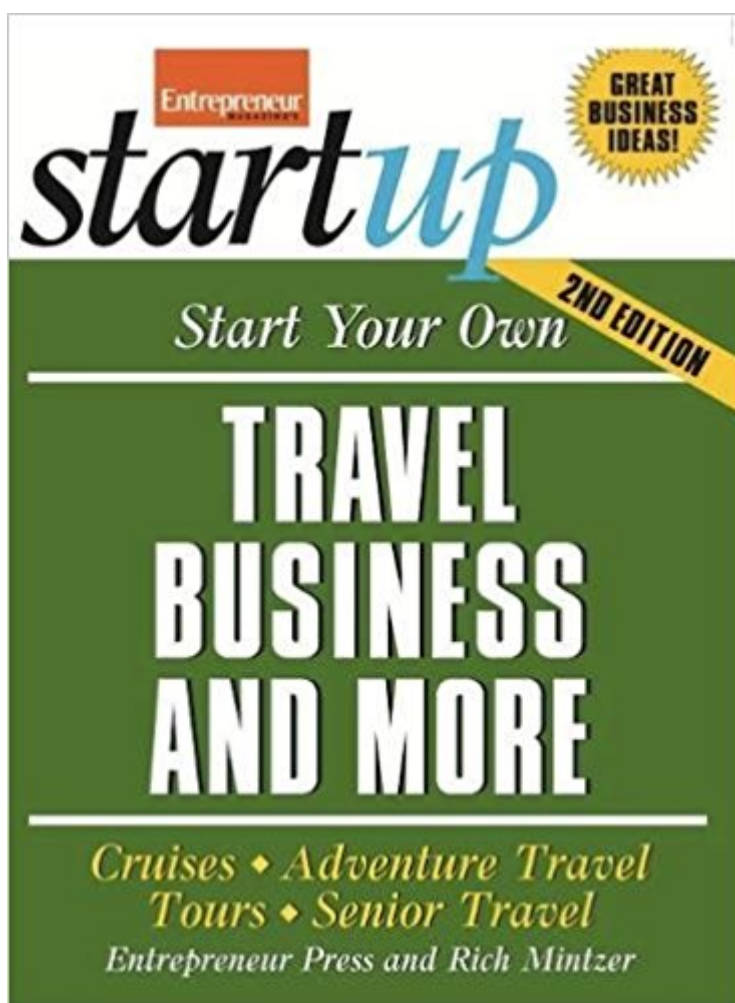


The book was found

# Start Your Own Travel Business: Cruises, Adventure Travel, Tours, Senior Travel (StartUp Series)



## Synopsis

Pack Your Bags—Full of Profits! At over a billion dollars, the travel industry is evolving, creating new trends and new opportunities for eager entrepreneurs like you. Our experts take you step by step as you embark on your most exciting adventure--starting a business. Discover success as an independent travel or specialty tour professional offering unique opportunities--in both geography and market niche--that even online discount travel sites can't compete with. From exotic getaways to adrenaline-pumping extreme tours and time-saving technology to important regulations, learn how to conduct business by land, air, or sea. Plus, access an abundance of resources including important associations, travel-specific software, mailing lists, and in-the-trenches tips from successful travel specialists and tour operators. Covers: Hot travel markets including: business, leisure, adventure, honeymoons, family, men only, women only, seniors, and more Designing and pricing your services and packages Managing your finances Using efficient software systems and mobile technology for daily operations Complying with security regulations for domestic and foreign travel Advertising and promoting online and in print Growing your business From finding clients to delivering a trip of a lifetime and everything in between, learn what you need to know to become a high-flying success!

## Book Information

Series: StartUp Series

Paperback: 216 pages

Publisher: Entrepreneur Press; 2 edition (January 10, 2012)

Language: English

ISBN-10: 1599184338

ISBN-13: 978-1599184333

Product Dimensions: 7 x 0.6 x 9 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars 16 customer reviews

Best Sellers Rank: #196,450 in Books (See Top 100 in Books) #11 in [Books > Travel >](#)

[Specialty Travel > Senior Travel](#) #1588 in [Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship](#)

## Customer Reviews

McGraw-Hill authors represent the leading experts in their fields and are dedicated to improving the lives, careers, and interests of readers worldwide

The resources were not well written. It seems it just repeatedly gave overview of the same content. It is a good read if you want to know what the business actual entails but for my purpose for the purchase, it was not a good start-up guide.

Good book to get you started.

There are a lot of pretty obvious steps outlined in this book, with little detailed information on how to accomplish them.

I'm working on starting an at home travel business, and found this book concise and right on target with good advice.

Not a lot of help

Very informative and filled with great ideas. Helps to put the business in perspective and organize you too!!

This book helped me a lot in establishing my travel agency business. Before buy it, my knowledge about the functionality and nature of this business was very little, but this book enlightened me and gave me the confidence and now I am running the business and generating money.

Quite useful for starting your own business, and provides good technical tips about home computer systems. Gives important information about foreign locations, medical emergencies, adventure travel, and getting rock bottom prices.

[Download to continue reading...](#)

Start Your Own Travel Business: Cruises, Adventure Travel, Tours, Senior Travel (StartUp Series)  
Start Your Own Senior Services Business: Adult Day-Care, Relocation Service, Home-Care, Transportation Service, Concierge, Travel Service (StartUp Series) Start Your Own Senior Services Business: Homecare, Transportation, Travel, Adult Care, and More (StartUp Series) Food Truck Business: How To Start Your Own Food Truck While Growing & Succeeding As Your Own Boss (Food Truck, Food Truck Business, Passive Income, Food ... Truck Startup, Food Truck Business Plan,) Frommer's Alaska Cruises and Ports of Call 2010 (Frommer's Cruises) Frommer's?

Carribean Cruises and Ports of Call: Every Ship Sailing the Caribbean, plus Bermuda and the Panama Canal! (Frommer's Cruises) Start Your Own Wholesale Distribution Business: Your Step-By-Step Guide to Success (StartUp Series) Start Your Own Freight Brokerage Business: Your Step-By-Step Guide to Success (StartUp Series) Start Your Own Lawn Care or Landscaping Business: Your Step-by-Step Guide to Success (StartUp Series) Start Your Own Construction and Contracting Business: Your Step-by-Step Guide to Success (StartUp Series) Start Your Own Wedding Consultant Business: Your Step-By-Step Guide to Success (StartUp Series) Start Your Own Event Planning Business: Your Step-By-Step Guide to Success (StartUp Series) Start Your Own Etsy Business: Handmade Goods, Crafts, Jewelry, and More (Startup Series) Start Your Own Photography Business: Studio, Freelance, Gallery, Events (StartUp Series) Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble (Small Time Operator: How to Start Your ... Keep Yourbooks, Pay Your Taxes, & Stay Ou) Crowdfunding: How to Raise Money for Your Startup and Other Projects! (Crowdfunding, Funding, Raise, Business, Money, Startup, Guide, Capital) Start Your Own Business, Sixth Edition: The Only Startup Book You'll Ever Need Adventure Guide Nicaragua (Adventure Guides Series) (Adventure Guides Series) (Adventure Guides Series) (Adventure Guide to Nicaragua) Start Your Own Medical Claims Billing Service: Your Step-by-Step Guide to Success (StartUp Series) Startup Evolution Curve From Idea to Profitable and Scalable Business: Startup Marketing Manual

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)